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Gladland Gardens

PRICES FOR

1943

Gladiolus

Superior Quality Bulbs Selected Varieties

F. F. & F. O. SHEPARDSON

Marshall O. Shepardson

Gladland Gardens, Plainville, Massachusetts

WHOLESALE PRICES

F. O. B. PLAINVILLE, MASS. — Not Prepaid

Twenty-five or more bulbs of the same size and variety may be purchased at the 100 rate, 200 or more at the 1,000 rate, one half pint or more of bulblets at the quart rate. Where stocks are available, we will be glad to submit special quotations on large quantities. These prices are quoted subject to prior sale. Minimum order from this list, \$2.00; minimum item, 25 cents.

Variety	Per	Bulbts per					
		No. 1	No. 2	No. 3	No. 4	No. 5	No. 6 qt.
AMER. COMMANDER	100	\$15.00	\$12.00	\$9.00	\$7.00	\$5.00	\$3.00 \$15.00
AVE MARIA	100	2.00	1.50	1.20	.90	.70	.50
BAGDAD	100	1.50	1.25	1.00	.75	.50	.25
BEACON	100	2.50	2.00	1.50	1.20	.90	.70 2.00
	1000	20.00	16.00	12.00	9.00	7.00	5.00
BERTY SNOW	100	1.50	1.25	1.00	.75	.50	.25 1.00
	1000	12.00	10.00	8.00	6.00	4.00	2.00
BIT O'HEAVEN	100	2.50	2.00	1.50	1.20	.90	.70
BLUE ADMIRAL	100	3.00	2.50	2.00	1.50	1.20	.90
BLUE BEAUTY	100	4.00	3.00	2.50	2.00	1.50	1.00 4.00
BOB WHITE	100	1.50	1.25	1.00	.75	.50	.25 1.00
CAMELLIA	100	2.50	2.00	1.50	1.20	.90	.70 2.00
CARMEN SYLVA	100	1.50	1.25	1.00	.75	.50	.25 1.00
	1000		10.00	8.00	6.00	4.00	2.00
CHARLES DICKENS	100	2.00	1.50	1.20	.90	.70	.50 1.50
	1000	16.00	12.00	9.00	7.00	5.00	3.00
CHARMAINE	100	10.00	8.00	6.00	4.00	3.00	2.00 10.00
COMMANDER KOEHL	100	2.50	2.00	1.50	1.20		
CORAL CLUSTER	100	2.00	1.50	1.20	.90	.70	.50 2.00
	1000	16.00	12.00	9.00	7.00	5.00	3.00
DEBONAIRE	100	1.50	1.25	1.00	.75	.50	.25 1.00
	1000	12.00	10.00	8.00	6.00	4.00	2.00
DREAM O'BEAUTY	100	2.00	1.50	1.20	.90	.70	.50 2.00
EARLY DAWN	100	1.50	1.25	1.00	.75	.50	.25 1.00
	1000	12.00	10.00	8.00	6.00	4.00	2.00
EARLY ROSE	100	2.50	2.00	1.50	1.20	.90	.70
E. I. FARRINGTON	100	1.50	1.25	1.00	.75	.50	.25 1.00
EXCELLENCE	100	1.50	1.25	1.00	.75	.50	.25 1.00
FLAMING SWORD	100	1.50	1.25	1.00	.75	.50	.25 1.00
	1000	12.00	10.00	8.00	6.00	4.00	2.00
GOLD DUST	100	4.00	3.00	2.50	2.00	1.50	1.00 4.00
IRAK	100	2.50	2.00	1.50	1.20	.90	.70 2.50
KING LEAR	100	8.00	6.00	4.00	3.00	2.00	1.50
LADY MARIE	100	1.50	1.25	1.00	.75	.50	.25 1.00
	1000	12.00	10.00	8.00	6.00	4.00	2.00
LAVENDER QUEEN	100	2.50	2.00	1.50	1.20	.90	.70 2.50
	1000	20.00	16.00	12.00	9.00	7.00	5.00
MAID OF ORLEANS	100	1.50	1.25	1.00	.75	.50	.25 1.00
	1000	12.00	10.00	8.00	6.00	4.00	2.00
MARGARET FULTON	100	1.50	1.25	1.00	.75	.50	.25 1.00
	1000	12.00	10.00	8.00	6.00	4.00	2.00
MINUET	100	2.00	1.50	1.20	.90	.70	.50
MISS BLOOMINGTON	100	1.50	1.25	1.00	.75	.50	.25 1.00
MISS HARRIET	100	2.50	2.00	1.50	1.20	.90	.70
MOTHER MACHREE	100	2.00	1.50	1.20	.90	.70	.50
MRS. F. C. PETERS	100	1.50	1.25	1.00	.75		1.00
	1000	12.00	10.00	8.00	6.00		
MRS. LULU HUNT	100	1.50	1.25	1.00	.75	.50	.25 1.00
PARADISE	100	1.50	1.25	1.00	.75	.50	.25 1.00
PEGGY LOU	100	2.00	1.50	1.20	.90	.70	.50 2.00
PELEGRINA	100	2.00	1.50	1.20	.90	.70	.50 2.00
	1000	16.00	12.00	9.00	7.00	5.00	3.00
PHYLLIS MCQUISTON	100	1.50	1.25	1.00	.75	.50	.25 1.00
	1000	12.00	10.00	8.00	6.00	4.00	2.00
PICARDY	100	1.50	1.25	1.00	.75	.50	.25 1.00
	1000	12.00	10.00	8.00	6.00	4.00	2.00
PRIMROSE PRINCESS	100	1.50	1.25	1.00	.75	.50	.25 1.00
	1000	12.00	10.00	8.00	6.00	4.00	2.00
PURPLE BEAUTY	100	6.00	5.00	4.00	3.00	2.00	1.50 10.00
RED LORY	100	2.00	1.50	1.20	.90	.70	.50
RED PHIPPS	100	2.00	1.50	1.20	.90	.70	.50
ROSA VAN LIMA	100	2.50	2.00	1.50	1.20	.90	.70 2.50
	1000	20.00	16.00	12.00	9.00	7.00	5.00
SHIRLEY TEMPLE	100	2.00	1.50	1.20	.90	.70	.50 2.00
SYMPHONY	100	1.50	1.25	1.00	.75	.50	.25 1.00
	1000	12.00	10.00	8.00	6.00	4.00	2.00
TOKEN	100	1.50	1.25	1.00	.75	.50	.25 1.00
VAGABOND PRINCE	100	2.00	1.50	1.20	.90	.70	.50
VREDENBURGH	100	4.00	3.00	2.50	2.00	1.50	1.00 4.00
RAINBOW MIXTURE, all named varieties.	100	1.25	1.00	.75	.50		
	1000	10.00	8.00	6.00	4.00		

GREETINGS FOR 1943

Once again it is time to say "Thank You" for your generous orders of last season, and to present our price list for the coming year. In order to meet steadily rising production costs, maintain the uniformly high quality of our bulbs, and yet keep price increases to a minimum, it is necessary that we reduce our operating expenses as far as possible.

For these reasons we will not issue our regular catalog this year. Please retain this price list and place your order as early as you conveniently can. Last Spring, due to labor conditions too well known to require description, we fell a bit behind schedule in making shipments. You will receive this list much earlier than in previous years, and it is our hope that many of our customers will place their orders during the Winter months. We will appreciate your co-operation in this connection, and will make every effort to maintain prompt and efficient service.

TERMS

All orders from the retail list, and the collections on the same page, will be shipped prepaid. No order accepted for less than \$1.00, which must be accompanied by cash in full, and no single item for less than 10 cents. Larger orders of \$4.00 and up may be secured by a deposit of 25%, balance before shipment, or c. o. d.

Orders from the wholesale list and growers' collections are shipped f. o. b. Plainville, Mass., usually by express unless you request otherwise. No order accepted for less than \$2.00, which must be accompanied by cash in full, and no single item less than 25 cents. Larger orders of \$4.00 and up may be secured by a deposit of 25%, balance before shipment, or c. o. d.

Orders made up partly from the retail list and partly from the wholesale will be treated as wholesale orders. We will include more than enough extra bulbs to offset the transportation charges on the prepaid part of the order.

We intend to send out only the highest quality stock, strictly true to name and free from thrips and disease. But if you feel you have any cause for complaint by all means let us know about it. We will do our best to see that you are completely satisfied.

BULB SIZES

All our bulbs are carefully hand graded with standard size graders, as follows:

LARGE BULBS	No. 1	over 1½ inches
	No. 2	1¼-1½ inches
MEDIUM BULBS	No. 3	1-1¼ inches
	No. 4	¾-1 inch
SMALL BULBS	No. 5	½-¾ inch
	No. 6	⅜-½ inch

GROWERS' COLLECTIONS Not Prepaid

Modern commercial varieties, especially selected for cutting. State your choice of colors and let us select the varieties from those we have in largest supply. Each lot packed separately and labeled with correct name and color.

- COLLECTION A: 100 bulbs each of five varieties, 500 bulbs in all.
- (1) No. 1 size bulbs \$6.00
 - (2) No. 2 size bulbs 5.00
 - (3) No. 3 size bulbs 4.00
- COLLECTION B: 100 bulbs each of ten varieties, 1,000 bulbs in all.
- (1) No. 1 size bulbs \$11.00
 - (2) No. 2 size bulbs 9.00
 - (3) No. 3 size bulbs 7.00
- COLLECTION C: 200 bulbs each of ten varieties, 2,000 bulbs in all.
- (1) No. 1 size bulbs \$20.00
 - (2) No. 2 size bulbs 16.00
 - (3) No. 3 size bulbs 12.00

Special Cash Discount

On all orders of \$2.50 or more, mailed prior to February 1, 1943 and accompanied by cash in full, you may deduct 10%.

PREPAID RETAIL PRICES

FIFTY PROVEN SATISFACTORY VARIETIES

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ALL AT ONE LOW PRICE.

LARGE BULBS: 2 for 10 cents, 50 cents per dozen. One dozen each of any five varieties listed, 60 bulbs in all, for \$2.25.

MEDIUM BULBS: 4 for 10 cents, 25 cents per dozen. One dozen each of any ten varieties listed, 120 bulbs in all, for \$2.25

Please do not order any item costing less than 10 cents.

AVE MARIA (E) Light blue, small purple blotch.
BAGDAD (L) Smoky old rose, very large.
BEACON (M) Bright salmon scarlet, cream throat.
BELLA DONNA (E) Clear light blue, tall.
BERTY SNOW (M) Bright rosy lavender.
BIT O'HEAVEN (EM) Bright orange, yellow throat.
BOB WHITE (LM) Clean white, small rose throat.
CARMEN SYLVA (M) White, throat lined violet.
CHARLES DICKENS (M) Bright purple, tall.
COMMANDER KOEHL (M) Rich blood red.
CORAL CLUSTER (LM) Clear deep salmon orange.
DEBONAIRE (LM) LaFrance pink, tall grower.
DREAM O'BEAUTY (LM) Vivid deep rose red.
EARLY DAWN (E) Bright geranium pink, large.
EARLY ROSE (E) Bright rose, lighter throat.
E. I. FARRINGTON (EM) Lovely lemon yellow.
ELOISE (L) Light pinkish lavender, large.
EXCELLENCE (E) Bright glowing scarlet.
FLAMING SWORD (E) Bright medium red, tall.
IRAK (L) Clear lavender grey. Sport of Bagdad.
KASSEL (EM) Brilliant deep scarlet.
KING ARTHUR (EM) Ruffled lavender mauve.
LADY MARIE (E) Light salmon pink.
LAVENDER QUEEN (M) Rich deep lavender, tall.
MAID OF ORLEANS (EM) Milk white, outstanding

MARGARET FULTON (EM) Clear coral pink, fine.
MAYTIME (EM) Glowing light salmon pink.
MINUET (LM) Light orchid lavender, excellent.
MISS BLOOMINGTON (E) Medium yellow, tall.
MISS HARRIET (E) Chrome orange, lighter throat.
MOROCCO (M) Very dark red, buds almost black.
MOTHER MACHREE (LM) Smoky lavender grey, tall.
MRS. F. C. PETERS (L) Lilac lavender, rose blotch.
MRS. LULU HUNT (E) Glowing salmon pink, large.
ORANGE PRINCESS (M) Bright orange scarlet.
PARADISE (EM) Clear apricot buff, very tall.
PEGGY LOU (M) Medium pure pink, very large.
PELEGRINA (E) Deep pansy blue, blotched darker.
PHYLLIS MCQUISTON (M) Med. pink, light throat.
PICARDY (M) Melting salmon pink, very large.
PRIMROSE PRINCESS (LM) Sulphur yellow, large.
RED LORY (M) Bright rose red, deeper blotch.
RED PHIPPS (EM) Clear light spectrum red.
ROSA VAN LIMA (E) Lovely light true pink.
SHIRLEY TEMPLE (LM) Ruffled cream, very large.
SYMPHONY (LM) Light rose pink, very tall.
TOKEN (E) Bright salmon, large yellow throat.
VAGABOND PRINCE (M) Mahogany, flame blotch.
YELLOW EMPEROR (M) Rich deep yellow, large.
ZAUBERFLOTE (EM) Light rose pink, red blotch.

E—early

EM—early midseason

M—midseason

LM—late midseason

L—late

THIRTY-FIVE OUTSTANDING ORIGINATIONS

COLLECTIONS

Individually priced—6 bulbs at 5 times the single bulb price.

CHOICE UNLABELED ASSORTMENTS

No. 1 CUT FLOWER COLLECTION: 100 strong blooming size bulbs, 1 inch or over in diameter, in just about every color in the gladiolus rainbow. Not to be confused with ordinary mixture, these collections are carefully made up from at least 30 modern varieties. A wonderful value at our low price of \$1.25, postpaid. We will ship 5 of these No. 1 collections, in one package but packed separately, plus 25 bulbs of PICARDY, for \$5.00, postpaid.

No. 2 EXHIBITION COLLECTION: Similar to the No. 1 collection but large size bulbs, 1¼ inches and over in diameter. These larger bulbs usually produce larger flowers, and in some cases two or more spikes grow from a single bulb. 100 bulbs for \$2.00, postpaid.

No. 3 EXHIBITION COLLECTION DELUXE: An extra choice assortment made up from our best and latest varieties. 100 large bulbs, 40 or more choice varieties, for \$5.00, postpaid.

JOIN THE NEW ENGLAND GLADIOLUS SOCIETY

This gladiolus society is the largest and most active in the world. The Year Book alone is worth several times the Regular Membership fee of \$1.00 per year.

Well worth the extra cost is the Participating Membership at \$2.00 per year, including the Year Book and three quarterlies, issued in April, July, and October.

Mail your application or send for full particulars to Albin K. Parker, Secretary, Norwood, Massachusetts.

Special Cash Discount

On all orders of \$2.50 or more, mailed prior to February 1, 1943 and accompanied by cash in full, you may deduct 10%.

ADVANCE, Strong growing clear orange. (L.15c) (M.10c)
ALADDIN, Huge ruffled salmon, cream blotch. (L.2-15c) (M.2-10c)
ALGONQUIN, Outstanding bright red. (L.10c) (M.2-15c)
AMERICAN COMMANDER, Fine tall blood red. (L.30c) (M.20c) (S.10c)
BARCAROLLE, Clear grenadine orange. (L.10c) (M.2-10c)
BLACK OPAL, Exceptional very deep red. (L.10c) (M.2-15c)
BLUE ADMIRAL, Excellent deep blue. (L.2-15c) (M.2-10c) (S.4-10c)
BLUE BEAUTY, Outstanding light blue. (L.10c) (M.2-10c)
CAMELLIA, Light blush pink, fine. (L.2-15c) (M.2-10c) (S.4-10c)
CAPEHEART, Light salmon rose, outstanding. (L.20c) (M.15c)
CHAMOUNY, Tall cerise rose, edged silver. (L.20c) (M.15c)
CHARMAINE, Clear soft old rose, early. (L.20c) (M.10c)
CLINGENDAAL, Uniform bright scarlet, early. (L.20c) (M.10c)
COLOSSUS, Huge light pink, red feather. (L.2-15c) (M.2-10c)
CORONA, Large cream, edged pink. Choice. (L.25c) (M.15c)
DR. DENTZ, Large rose pink, wide open florets. (M.10c)
DR. HOEG, Tall deep red, edged silver. (L.10c) (M.2-10c) (S.4-10c)
EUTERPE, Early orchid lavender. (L.10c) (M.2-10c) (S.4-10c)
FIREFLY, Early scarlet, lined white. (L.2-15c) (M.2-10c)
GARDENIA, Exquisite ivory cream. (L.10c) (M.2-10c) (S.4-10c)
GOLD DUST, Rich golden yellow, early. (L.10c) (M.2-10c) (S.4-10c)
HARVEST MOON, Clear medium yellow, large. (L.10c) (M.2-10c)
KING LEAR, Early ruffled purple, tall. (L.10c) (M.2-10c)
KINGS RANSOM, Bright orange salmon, early. (L.2-15c) (M.2-10c)
MARGARET BEATON, White, small orange blotch. (L.10c) (M.2-15c)
MARY DAMARIS, Clear light yellow. (L.15c) (M.2-15c) (S.2-10c)
MASTER MYRON, Immense rich medium red. (L.25c) (M.15c)
MEMORY OF HINDENBERG, Rich blood red. (L.20c) (M.15c)
MOHAWK, New very dark red, outstanding. (L.50c) (M.30c) (S.20c)
MYRNA, Huge heavily ruffled cream. (L.20c) (M.10c)
PURPLE BEAUTY, Clear deep purple, fine. (L.20c) (M.10c) (S.2-10c)
SNOW PRINCESS, Creamy white, cream throat. (L.10c) (M.2-10c)
SURFSIDE, Large ruffled white. (L.20c) (M.10c)
TAKINA, Huge reddish purple, unique. (L.2-15c) (M.2-10c) (S.4-10c)
VREDENBURGH, Early pure white, large. (L.10c) (M.2-10c) (S.4-10c)